

*Creating Vaccine Communication, Confidence, and  
Community for All*

June 4-5 | Glenwood Springs

# The 2025 Colorado Regional Immunization Summit

## Sponsorship and Exhibitor Opportunities

*Full conference agenda and details coming soon!*

[www.ImmunizeColorado.org](http://www.ImmunizeColorado.org)



# The 2025 Regional Immunization Summit

Immunize Colorado is pleased to host our 2025 Regional Immunization Summit! The theme is “Creating Vaccine Communication, Confidence, and Community For All.” The 2025 Summit will take place on Wednesday, June 4th and Thursday, June 5th at the Hotel Colorado in Glenwood Springs. The event will draw 150 - 200 attendees from all over Colorado, including nurses, physicians, medical assistants, pharmacists, health educators, school administrators, and other health and public health professionals who work with immunizations. The Summit is a great opportunity for these professionals to learn from experts on current issues and strategies to increase vaccine delivery, education, and uptake in Colorado.

## Why Sponsor or Exhibit at Immunize Colorado’s Summit?

The 2025 Regional Immunization Summit will connect healthcare providers and public health professionals across Colorado to learn about topics in vaccine equity like new vaccine technology, the state of immunization in Colorado, approaches and techniques for vaccine distribution and delivery, vaccine communication, and relationship building with communities. The event is an ideal networking opportunity with a substantial audience who appreciates your commitment to keeping our entire community safe and healthy through immunization. The 2023 Regional Immunization Summit hosted attendees from 36 different Colorado counties – many of which were rural – making this an ideal opportunity to truly reach a statewide audience.

Your investment allows us to provide programs and services that support increased access to immunizations for all Coloradans, public awareness and information campaigns, educational events for healthcare providers, and policies that serve to keep Colorado communities healthy.

There are several different opportunities to choose from to help you meet your organization’s goals. Please use the table below as a basic guide to the types of advertising, public relations, and community engagement opportunities afforded by each event sponsorship level. We look forward to seeing you in Glenwood Springs!

# About Immunize Colorado

For 32 years, Immunize Colorado has been essential in elevating the role vaccines play in preventing illness and promoting health for all of Colorado. As a statewide 501(c)3 nonprofit, our mission is to protect Colorado families, schools, and communities from vaccine-preventable diseases. We work with healthcare providers, public health departments, businesses, policy makers, and community organizations to fulfill our mission. By focusing on six core program areas – coalition building, community outreach and awareness, provider education, data translation and action, free and low-cost vaccines, and public policy – the coalition leverages the strengths and resources of our diverse community partners to maximize our efforts.

## Sponsorship Reach

<b>Promotion Tool/Channel</b>	<b>Reach</b>
Email	Approx. 3,000 list members
Immunize Colorado Website	Avg. 10,000 visitors/month
Immunize Colorado Facebook	1,800+ followers
Immunize Colorado Twitter	3,000+ followers
Digital Event Program/On-Screen Recognition at Event	150+ attendees

# Sponsorship Opportunities

## Big Shot - \$5,000

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- 4 complimentary Summit registrations
- Sponsor of 2 Summit registrations for medical students, graduate students, and/or AmeriCorps VISTAS
- Option to have exhibit table during Summit
- First choice in exhibit table selection
- Opportunity to add on sponsorship of the Summit breakfast, lunch, or reception (additional fee of \$500); only one of each available
- Verbal sponsorship recognition at conference and logo displayed on conference signage and Immunize Colorado website
- Name and logo included on Summit marketing including flyer, website, social media posts, and registration portal
- Meals provided during Summit (breakfast, lunch, snacks)

## Ambassador - \$3,000

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- 3 complimentary Summit registrations
- Option to have exhibit table during Summit
- Priority in exhibit table selection
- Opportunity to add on sponsorship of the Summit breakfast, lunch, or reception (additional fee of \$500); only one of each available
- Verbal sponsorship recognition at conference and logo displayed on conference signage and Immunize Colorado website
- Name and logo included on Summit marketing including flyer, website, social media posts, and registration portal
- Meals provided during Summit (breakfast, lunch, snacks)

# Sponsorship Opportunities (cont.)

## Partner - \$1,000

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- 2 complimentary Summit registrations
- Verbal sponsorship recognition at conference and logo displayed on conference signage and Immunize Colorado website
- Name and logo included on Summit marketing including flyer, website, social media posts, and registration portal
- Meals provided during Summit (breakfast, lunch, snacks)

## Advocate - \$500

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- 1 complimentary Summit registration
- Verbal sponsorship recognition at conference and logo displayed on conference signage and Immunize Colorado website
- Name and logo included on Summit marketing including flyer, website, social media posts, and registration portal
- Meals provided during Summit (breakfast, lunch, snacks)

## Add-On Sponsorship of Summit Breakfast, Lunch, or Reception - \$500

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*Available only to Big Shot and Ambassador Level Sponsorships; one sponsorship available per meal; sponsorships will be given on a first-come, first-served basis*

- Verbal recognition by Summit leadership during morning welcome address
- Signage around venue recognizing sponsorship of the meal

# Exhibitor Opportunities

For-Profit Exhibitor Fee - \$500

Non-Profit Exhibitor Fee - \$250

- 2 exhibitors per booth (can add Summit attendance for \$75 per person)
- Opportunity to network and share resources, tools, and information with Summit attendees during registration/breakfast, breaks, and lunch
- 6' exhibit table and 2 chairs
- Exhibitor recognition on Summit webpage
- Meals provided during Summit (breakfast, lunch, snacks)

## Cancellation Policy

In the event that an Exhibitor cancels participation in the exhibit, the Exhibitor shall promptly notify Immunize Colorado in writing.

- Cancellations received prior to February 14th, 2025 will receive a full refund less 10% of registration costs as a processing fee and less a \$50 administrative fee.
- Cancellations received between February 15th - March 31st, 2025 will receive a 50% refund of registration costs.
- Cancellations received on or after April 1st, 2025 will result in forfeiture of all funds paid.

Upon cancellation, the Exhibitor loses all right to space. Immunize Colorado reserves the right to reassign that space to another Exhibitor.

Upon completion of a Sponsor registration, you have committed to supporting Immunize Colorado with those funds. Certain sponsorships become unavailable to sell to another potential sponsor; therefore, we are unable to accept Sponsor cancellations.

# Summit Accommodation Information

The Hotel Colorado is offering a discounted group rate of \$195.00++ until May 13, 2025, or until the room block is filled. Guests may book by calling the Hotel Colorado reservation number, 1-800-544-3998, and request the group rate under “Immunize Colorado 2025 Summit” when making reservations.

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*Don't see a sponsorship level that works for you? Contact us to craft a custom sponsorship option!*

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*We are not able to accept registrations for Sponsors or Exhibitors after May 26th, 2025.*

*Full Summit agenda and event details will be available on the Immunize Colorado website in early 2025:*

[www.immunizecolorado.org/event/the-2025-colorado-regional-immunization-summit/](http://www.immunizecolorado.org/event/the-2025-colorado-regional-immunization-summit/)



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*Once we receive your completed sponsorship form, Immunize Colorado staff will contact you to discuss arrangements, attendees, sponsorship benefits, and recognition.*

# 2025 Regional Immunization Summit Sponsor and Exhibitor Agreement

To confirm your sponsorship, please complete the form below and send to [Katelyn.Grealish@childrenscolorado.org](mailto:Katelyn.Grealish@childrenscolorado.org) or mail to:

Immunize Colorado, Attn: 2025 Regional Immunization Summit  
13123 E. 16th Ave. B281, Aurora, CO 80045

## Summit Sponsors

\$5,000 Big Shot Sponsor       \$3,000 Ambassador Sponsor  
 \$1,000 Partner Sponsor       \$500 Advocate Sponsor

## Summit Exhibitors

\$500 For-Profit Organization       \$250 Non-Profit Organization

## Contact Information

Organization Name (as you would like it to appear in marketing): \_\_\_\_\_

\_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Method

Check made payable to Immunize Colorado (enclosed)

Credit card

Card Type:    Visa    /    MC    /    AmEx    /    Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Immunize Colorado is a 501(c)(3) nonprofit organization. Our Federal Tax ID Number is 84-1479975.



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Keeping Colorado Communities Healthy!